



Bonus pre-forum event for utility and government attendees only:

“Public-Private Utilities: Common Challenges”

Co-hosted by California Municipal Utilities Association Energy Services and Marketing Committee, Northern California Public Power Agency and Southern California Public Power Authority Public Benefits Committees

Joyce Kinnear, City of Palo Alto, and John Hargrove, NV Energy will moderate discussions on:

- Overcoming program silos
- Gaining management support and funding
- Reaching beyond the low-hanging fruit
- Mandate challenges
- Integrating low-income, moderate-income and CARE/FERA initiatives

Mark your calendar for...

Integration

Energy efficiency
Renewables
Climate change
Sustainability
Emerging technologies
Customer utility programs
Community programs
Partnerships

29th Annual

Utility Energy Forum

May 6–8, 2009

Granlibakken Conference Center, Tahoe City, Calif.

No Longer Business as Usual

Come explore how utilities throughout California, Nevada and the Pacific Northwest are leveraging consumer interest in energy efficiency and renewable energy to address global climate change issues.

- **LEARN** from more than 30 utilities—what’s working, what’s not and what’s next!
- **HEAR** what key customers are saying about their expectations!
- **EXPLORE** new technologies for enhancing customer service!
- **NETWORK** with others to make partnership connections!
- **DISCOVER** more than 20 exhibitors offering valuable products and services!

Learn more at **www.utilityforum.org**

Utility Energy Forum
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Dinner and “Any Port in a Storm” hosted by Comverge

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